



What is Avatar Technologies?

Imagine an inexpensive foreign telemarketing agent who can pass, on the phone, for a 40-year-old Wall Street pro. Now imagine that his services are available for one-fifth the cost of his American counterpart. Welcome to Avatar Technologies.

How Does It Work?

We break the perfect sales pitch for your product into sound bites. We do the same with common responses to prospects, such as "That's a great question" or "Can I transfer you?" We then assign each sound bite to a button on our patented sound board. Our rapid-fire predictive dialers call your leads and the magic happens when a prospect answers: instead of speaking directly to the prospects, our agents merely listen and then let the Avatar talk for them by pushing the appropriate soundboard buttons. For example, the prospect says hello and our agent pushes the "greeting" button. At that moment, the prospect hears (in perfect American, Canadian, British, Irish, or Australian English), "Hello, this is Jonathan White, how are you today?" As the prospect and the Avatar agent converse, the Avatar agent continues to press the appropriate buttons to advance the sale. The agents are fluent in English and prospects never hear foreign accents.

Paused	Live Answers 0	Sales Per Hour 0	Login Time 00:00:00	Talk Time 00:00:00	Average Talk 00:00:00	Average Wait 00:00:00	Sales Rank 4/4	Top Sales 2	My Sales 0	Activ Lead
--------	-------------------	---------------------	------------------------	-----------------------	--------------------------	--------------------------	-------------------	----------------	---------------	---------------

Logout

Hang Up

Record Call

Web Form

Web Form 2

Park Call

Transfer

Mute

No Active Callbacks

Call Log

Touchtone

Stop Playback

#1 Hello	#2 Opening	#2a Opening
#2b Not Interes	#2c Not Interes	#2d Not Interes
#3 Homeowner	#4 Existing Sys	#4 YesSysCntrct
#4a UnderCntrc	#4b UnderCntrc	#4c TooLongRema
#4d TooLongRema	#5 Confirm Offe	#6 Transfer
#7 ReClose	#7 ReClose 2	#8 NotInterest
#8a NotInteres	Mnthly Service	USA Security
#3a Not Homeown	DNC	Rescue
Rescue 2	#areyouhere	#askacoupleques
#canyourepeat	#good	#hello
#holdonasec	#cantanswerper	#iddntnearyou
#imsorry	#isthatok	#iunderstand

(Refresh) WebPhone View +

View Agents

What are the advantages of Avatar?

Avatar Agents always out-perform native sales agents for many reasons, starting with cost: you can add 5 Avatar Agents to your team for the cost of a single native telemarketer. Avatar agents always sound well-spoken and self-assured, deliver the perfect pitch with energy, and attempt to close the deal or make the HOT transfer to a closer. Avatar agents never sound tired or sick. They don't fumble for words. They won't get intimidated or discouraged, even after a hundred rejections. The Avatar is relentless and pitch-perfect every time. Furthermore, you don't need to train an Avatar agent for weeks to perfect their pitch or retrain them if you decide to alter it; simply assign new sound bites to the buttons and get right back up to speed. Avatar agents are instant sales masters. Finally, you need invest no overhead capital or management time in Avatar agents, as we provide and manage the entire Avatar ecosystem for our clients. We provide carefully selected and highly trained employees, comfortable office space, an extensive IT infrastructure, world-class predictive dialers, utilities, tech support and comprehensive management.





Avatar Employee Types:

Avatar Fronter: an Avatar agent who prospects using the Avatar Soundboard.
 Avatar Closer: an Avatar agent who closes sales using the Avatar Soundboard.
 English Closer: an Avatar employee who speaks English and closes sales.
 English Verifiers: an Avatar employee who speaks fluent English and verifies sales or collects data.
 Quality Control Agent: an agent who is assigned to a team and who listens and coaches Avatar agents.
 Team Manager: an Avatar employee who manages the entire Avatar team and interacts with clients.

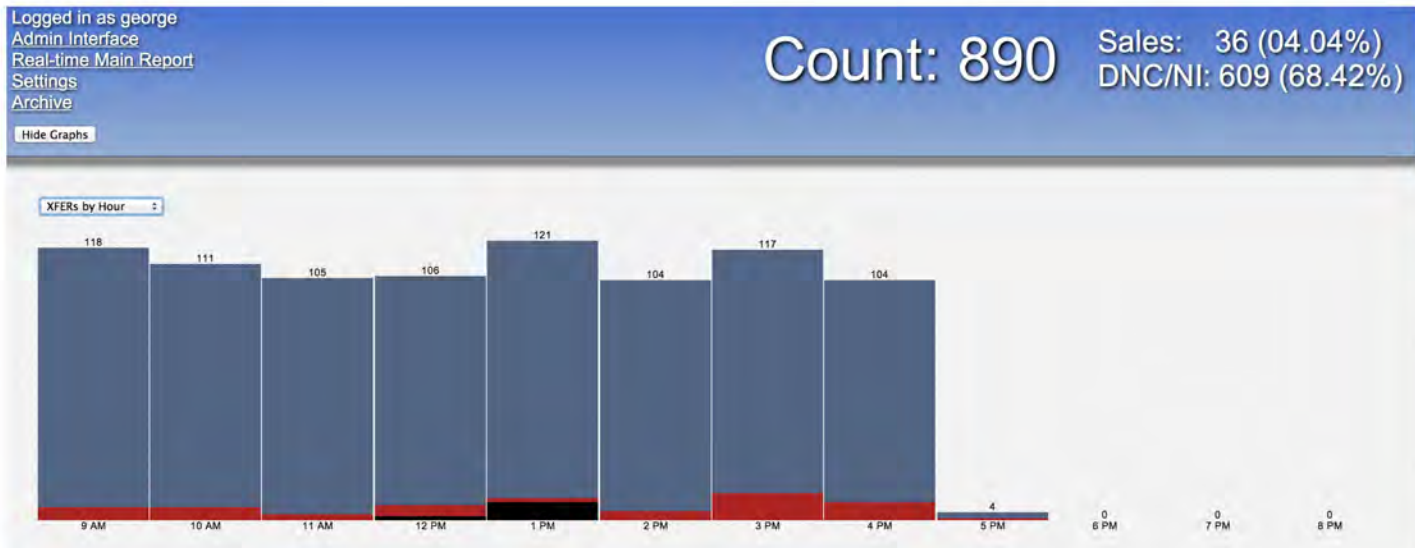
Campaign Configurations:

Avatar Fronter to Client Closer
 Avatar Fronter to Avatar Closer
 Avatar Fronter to Verifier (Web Leads)
 Avatar Fronter to Avatar Closer to Verifier



What kind of reporting is available?

Avatar has extensive reporting capabilities. All calls are recorded (including those of fronters, external transfers and client closers) so that lead quality can be tracked easily. Avatar transfers per hour per agent and total transfers per team are tracked graphically for fast trend analysis. On the predictive dialer side, many other reports are available for review, including but not limited to total calls, wait time, and log-in time.



Why choose Avatar Technologies?

First and foremost, Avatar Technologies is a sales company. We know how the sales process works. Combine this industry expertise with our unique Avatar software and you are choosing a lead generation strategy that is 3-10 times more cost-effective than any other. As a client, you will work with American-based managers, technologists and programmers who understand that speed and quality are of paramount importance. As we are US-based, there are no cultural hurdles to overcome. Our call centers in the Philippines are 100% built, staffed and owned by Avatar Technologies. There is no outsourcing and every Avatar agent or manager is an employee, which guarantees our ability to manage and improve your sales process at every step.

PRACTICAL MARKETING

888.697.5478



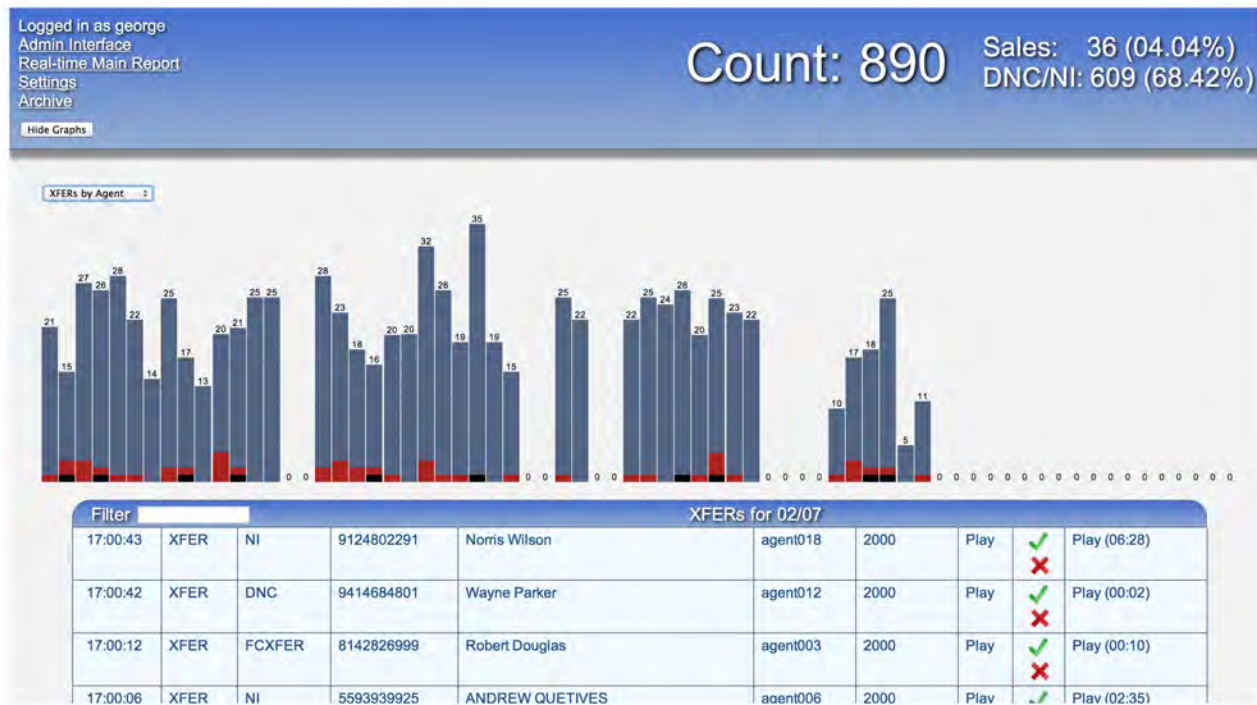


Who owns the Avatar team?

Technically, Avatar Technologies is the employer, but our role extends well beyond the hiring and payroll process. Our mission is to build and manage a hard-driving, diligent sales team for each client. These teams are overseen by dedicated managers and QC (quality control) agents. Avatar relationships are long-term and intensely responsive to our clients, who communicate as often as necessary with their dedicated team managers.

What Kind of Campaign Avatars are there?

Almost any type of campaign can be run via Avatar. We run campaigns that utilize from as few as 12 to more than 60 different sound bites. Most clients use Avatar to replace their frontends and generate live, real-time hot transfers to their closers. Clients who purchase live hot transfers typically pay a high premium for those leads. Avatars offer a substantial reduction in lead generation costs while giving control of this process back to the client, who is ensured a direct hand in verifying the quality and quantity of leads. For some clients, the Avatar teams both prospect and close sales on the Avatar. In other cases, the Avatar agents prospect and then pass the call to an English-speaking non-Avatar agent (who is still an Avatar employee). This agent then completes the sale or collects complicated information for a web lead. Finally, completed sales can go to verifiers (who, again, speak fluent English) for confirmation.



Current Avatar Campaigns: Health Insurance, Dental Insurance, SEO, Cash Advance, Pay Day Loans, Auto Warranty, Debt Settlement, Home Alarm Sales, Pharmaceutical Drug Liability, Merchant Services, Satellite Television, Fund Raising, Diet Supplements, Diabetic Supplies, Medical Supplies, Energy, Mortgages, Vitamins, and Health Supplements.

